



# Support Healthy Futures Through the 100 Miles in May Challenge!



Empowering Alaska's youth to build the habit of daily physical activity

## Who We Are

**100 Miles in May:** The 100 Miles in May Challenge is a fundraiser for the Healthy Futures program. It's an excellent opportunity to encourage a healthy workplace while role modeling healthy behavior for youth. As participants enter their exercise into a mileage converter, they can track their progress on group, industry, and statewide leaderboards! Workplaces that sign up teams and make a pledge of at least \$500 are recognized as valued sponsors on our 100 Miles in May and Healthy Futures platforms.

[100miles.healthyfuturesak.org](http://100miles.healthyfuturesak.org)

**Healthy Futures** is the signature program of the Alaska Sports Hall of Fame. With core programs such as the Healthy Futures Challenge and youth support for recreational events and access to positive, physically active role models, Healthy Future empowers Alaska's youth to develop the habit of daily physical activity. [healthyfuturesak.org](http://healthyfuturesak.org)

### The Alaska Sports Hall of Fame

(ASHOF) is a 501 c(3) non-profit organization established to (1) educate Alaskans and visitors to the state on our sports history and culture, 2) honor the significant people, moments and events in Alaskan sport, and (3) promote a healthy youth population by providing activities that will inspire children to strive for success in their own lives. [alaskasportshall.org](http://alaskasportshall.org)



## Sign up your Workplace for 100 Miles in May!

### *What you support:*

- Healthy Futures Program challenges which "empowers Alaska youth to build the habit of daily physical activity." We do this through the Healthy Futures Activity Log, and by increasing youth attendance at community recreational events (when appropriate). The majority of our funding is used to purchase and distribute/coordinate incentives, prizes, bibs, medals, marketing material to youth across the state of Alaska, event support providing entry fees and transportation to under-served youth.
- Healthy Futures also provides youth with access to positive, physically active role models through "Healthy Heroes". A large roster of Healthy Heroes are available to schedule for headline events and interact with youth. These include people like Olympian Kikkan Randall and American Ninja Warrior Nick Hanson.

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*See next page for level benefits...*

More questions? Contact us at [info@healthyfuturesak.org](mailto:info@healthyfuturesak.org) or  
(907)351-6973 or go to:

<https://healthyfuturesak.org/> for more info.

# Sponsorship Levels and Benefits:

## \$5,000 & Higher

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- See Healthy Futures Sponsors info at: [healthyfuturesak.org/get\\_involved/sponsorship](http://healthyfuturesak.org/get_involved/sponsorship)

## \$2,500 - \$4,999

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- Exposure at annual ASHOF induction ceremony through priority banner placement, ceremony program and recognition by the master of ceremony.
- Link and large logo placement on the 100 Miles in May, Healthy Futures, and ASHOF webpages.
- Logo placement on 100 Miles in May collateral (promotional wear, posters, etc)
- Exposure on 100 Miles in May, Healthy Futures, and ASHOF social media posts.

## \$1,000 - \$2,499

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- Exposure at annual ASHOF induction ceremony through banner placement, ceremony program and recognition by the master of ceremony.
- Link and medium logo placement on the 100 Miles in May, Healthy Futures, and ASHOF webpages.
- Exposure on 100 Miles in May, Healthy Futures, and ASHOF social media posts.

## \$500 - \$999

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- Name on the "Friends" list on the 100 Miles in May, Healthy Futures, and ASHOF webpages.
- Name on the "Friends" list on the ASHOF annual induction ceremony program.
- Exposure on 100 Miles in May, Healthy Futures, and ASHOF social media posts.